

ADVERTISING AGREEMENT

(PLEASE TYPE OR PRINT)

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Advertising Rates

Color	Member	Non-Member
Back Cover	\$1,600.00	N/A
Inside Cover	\$1,050.00	N/A
Full Page	\$855.00	\$1,220.00
Half Page	\$400.00	\$610.00
Quarter Page	\$285.00	\$425.00
Business Card	\$170.00	\$275.00

Black and White	Member	Non-Member
Full Page	\$715.00	\$1,050.00
Half Page	\$330.00	\$540.00
Quarter Page	\$240.00	\$365.00
Business Card	\$140.00	\$235.00

Prices reflect cost of 4 issues

Payment Enclosed: \$ _____

Advertising Deadlines

Spring – March 19, 2010

Summer – May 29, 2010

Fall – August 24, 2010

Winter – November 15, 2010

Advertising Dimensions

Business Card – 3 5/8 x 2 1/4

Quarter Page – 4 7/8 x 3 5/8

Half Page – 7 1/2 x 4 7/8

Full Page – 7 1/2 x 10



Water Logged

Water Logged is the official publication of the Nevada Rural Water Association, published quarterly. This publication has a circulation of approximately 400, which includes water and wastewater systems, individual members, associate members, and water related agencies.

Advertising Submissions

The Nevada Rural Water Association places ads on the following principles: it considers the purpose, goals and mission of its publication and abides by the ad contracts that it receives on a first-come, first served basis. The Association will make every attempt to consider the preference of the advertiser, as long as there is not a conflict with the principles listed above.

Electronic ads can be e-mailed in a PDF, TIFF, or JPEG file at 300 dpi to frontdesk@nvrwa.org. Please call Danielle Holman at (775) 841-4222 with any questions

Authorization

I certify that I am an authorized agent of the above named company herein named as Advertiser and have authority to execute this Agreement for and on behalf of same. I authorize Nevada Rural Water Association to publish advertising as indicated above. I have read and understood the terms.

Date

Agency or Client's Signature

Agency or Client's Name & Title (Please print)

Submit application and payment to:

Nevada Rural Water Association

363 Fairview Drive

Carson City, Nevada 89701

NvRWA is an equal opportunity provider and employer